



WE'RE HIRING

MARKETING & SALES COORDINATOR

At MITzKITS, we're passionate about advancing STEM education through innovative kits and hands-on learning programs. We're looking for a creative and driven Marketing and Sales Coordinator to join our team and help us inspire the next generation of thinkers, creators, and problem-solvers!

Responsibilities

- Create and manage engaging content for social media, websites, and campaigns.
- Design eye-catching promotional materials (posters, flyers, digital ads) using tools like Canva.
- Track and analyze marketing performance to refine strategies and boost engagement.
- Build strong relationships with schools, teachers, and parents to drive sales of STEM kits.
- Conduct exciting sales presentations and set up on-site sales desks at schools and events.
- Use CRM tools to track leads, customer interactions, and sales progress.
- Plan and coordinate promotional events, workshops, and conferences to raise awareness.
- Conduct market research to identify growth opportunities and improve our offerings.
- Collaborate with the team to align marketing and sales strategies for maximum impact.

Qualifications

- A degree (or pursuing) in Marketing, Sales, Communications, Business, or a related field.
- Strong written and verbal communication skills, creativity, and attention to detail. Experience with social media management, CRM tools, and data analysis.
- A proactive, results-driven mindset and a passion for education and STEM.

Women are encouraged to apply



Apply via

<https://www.mitzkits.co.tz/jobs>

Job Location : Mwanza, Tanzania